









# "The Proof of the Pudding"

**LIFE insurance benefits... can be Proved while you are still ALIVE!**

LIVING policyholders of the Sun Life were paid in benefits during 1931 \$68,000,000—THREE TIMES as much as beneficiaries of deceased policyholders.

This was due, partly, to the fact that trained Sun Life representatives, when selling insurance, counsel their policyholders how to secure a dual advantage—the maximum benefit to THEMSELVES, and the greatest protection to their DEPENDANTS.

The insured no longer have to "die" to win. The wisest insured vigilantly protect their policies and allow nothing to impair them. The Sun Life enjoys a remarkable record for the persistency of its business—largely the result of sound advice and expert service to its policyholders, by its representatives.

Sun Life representatives sold \$338,000,000 new paid-for insurance last year, making the Company's total business in force over Three Billions—an impressive reflection of public confidence.

To-day prudent men are not only taking on MORE life insurance; they are doing so after consultation with competent representatives as the Sun Life.

Consult a Sun Life representative or return the attached coupon to the local or head office of the company:

Forward leaflet "The People's Policy" (D. 45715) advertised in:

Name: \_\_\_\_\_  
Date of Birth: \_\_\_\_\_  
Month: \_\_\_\_\_ Year: \_\_\_\_\_  
Full Address: \_\_\_\_\_

## SUN LIFE ASSURANCE COMPANY OF CANADA

Head Office: MONTREAL

In the latest cars the drivers may protect his eyes against sun glare—either from the front or side—by adjusting a movable inner sun visor. The windshield, slanted at an angle of 10 degrees, deflects the glare of following headlights—below the eyes of the driver and rear vision mirrors are slightly "blurred" to prevent glare from the same source.



SPARKLING  
WITH GOOD  
TASTE

Bottled on BUFFALO BRAND

**CALGARY DRY GINGER ALE**



CALGARY BREWING & MALTING COMPANY, LIMITED

## News Items of Local Interest

Mr. and Mrs. R. P. Unreiter spent several days in Calgary last week on municipal business.

Miss Joan Swenson of Calgary, spent a few days visiting Miss Jean McConnell.

Miss Phyllis Birdson of Gleichen who is teaching school in the Dorothy school, attended the convention during the holidays.

We noticed the flag flying at the Canadian Legion Hall on Saturday, April 9th. This was the anniversary of the capture of Vimy Ridge by the Canadian Corps in France.

At present the Bow river ice is broken in many places. The ice is melting and water running over the top, so it is believed it will disappear shortly.

A number of local farmers have taken advantage of spring weather to commence spring work. A large amount of plowing, disking and harrowing has already been done. These days is just one new tax after another.

The members of the Canadian Legion are putting on a supper in the Queenstown Hall for the members and their wives at 8:30 p.m. on the evening of April 10th. After the supper is over a dance will take place to which the general public is cordially invited.

A. V. Cocks reports some one drove a truck into his hen house recently and played havoc with the building. The Blackfoot Indians are seen almost every day going through town with loads of alfalfa for the reserve. The cattle on the reserve are in better shape now than they have ever been.

The bath house at the swimming pool is nearing completion.

The water will be in the reservoir around the fifteenth of May. It isn't being before now as was water spraying the gardens and lawns.

A large crowd attended the pictures Saturday evening and dance Friday night.

The Young People's Club are putting on a wild drive and dance Friday evening in the I.O.O.F. Hall and invite all who can to attend.

The town handy man, Jack Lester is busy trimming the trees on the streets and avenues these days.

Paul Kinsten left for the Peace River country Monday evening with three carloads of farm equipment. Mrs. Kinsten and children will follow shortly. Paul has given up farming here and will start anew in Peace River.

Mr. and Mrs. Bill Woods wish to thank all those who cast votes in favor of their daughter today and helped her win the doll carriage in the Gleichen Pharmacy contest.

The entertainment that the Gleichen Young People's Club was going to put on Friday evening with Miss MacKinnon as impersonator has been cancelled.

Many people are busy cleaning up their back yards these days. Most of them are getting ready to put in gardens.

You will find that you can a very material lessen the burden of spring housecleaning by disposing of your White Elephant—those things you don't need, but that get in your way every time you house-clean.

The EXTRA CABIN you can get will come in handy too. Try a Want Ad. A wild drive and dance was held under the auspices of the local Odd-fellows lodge in their own hall. A very nice crowd attended the function, which opened with the playing of cards followed by an informal dance and a delightful lunch. The music was supplied by the Gleichen orchestra. Messrs. Eggen, Lewis and Defoe. J. Greer won the first prize for dancing and J. B. Davies received the consolation. Miss K. Lewis won first prize among the ladies and Mrs. McDonald received the consolation prize.

The entertainment committee consisting of Messrs. Defoe, Hunter and Sather very ably managed the affair. Lunch was supplied by the Defoe Odd-fellows.

While helping to lift a pump out of a well, J. E. Osterander had the misfortune to dislocate his collar bone. It appears the pump slipped and the sudden jolt of the weight on his shoulder caused the collar bone to slip its joint. Mr. Osterander is able to move about, says it is known to be a "wrecker".

In the doll contest by the Gleichen Pharmacy the three winners of the baby carriages were Mollie Morrow, Theresa Flary and Rosey Woods.

**UNITED CHURCH**  
Rev. V. M. Gibb, Minister.  
"PASSES BY" 2nd in series of good Samaritans.  
11:00 a.m. Church School.  
1:30 p.m. Service of Song.  
7:30 p.m. Service.

Mr. Frank Dear informs us, that a Gleichen old timer, James Henderson, died.

Carl Johnson who recently bought the High Bates residence has moved the building back to its one side and put a new roof on it. It is a decided improvement to Eighth Avenue.

Spring is here. The grass is turning green and weeds coming up. Many birds have been celebrated the past week by the young people in town.

J. C. Hinchey who has been seriously ill the last week or two is now recovering slowly and is able to be out of bed. About three weeks ago while on a load of hay at his farm northeast of town, he fell off, landing on the back of his neck. Fortunately no bones were broken.

Recently as W. B. Brown was half asleep and no doubt dreaming of the events of the last forty odd years spent in this country when he was pleasantly surprised by a team sent of friends who came to celebrate the anniversary of his 42nd birthday. After the usual confusion of such events with the more or less elaborate congratulations and good wishes had been rendered and everybody made comfortable, all sat in the time on impromptu debate was staged on "Are we or are we not?"

The resolution was held in reserve as all came to the conclusion they did not know whether we are coming or going. Around midnight a delicious supper was served with the usual beverages thrown in. Sometime later all left but Miss Brown, reached the hundred mark.

**SOFTBALL CLUB**  
STAGE WORKOUT

The 1932 softball season got under way last Sunday afternoon when the Roughriders and the 32nd district teamed up. There being lots of errors on both sides. The Roughriders came out on the long end of a 11-7 game. The diamond was in fine shape. As it was about the first game of the season there wasn't so much squaking.

I am not waiting for the bloom of spring.  
Or for the robin's call;  
I'm longing to sit in the baseball park  
While the umpire yells,  
"Play ball!"—Dr. Farquharson.

With all the softball material we have in Gleichen it should be possible to make a team that would challenge the championship of the Province to Gleichen.

We have got the habit of doing things officially therefore why not open the softball season officially.

**ST. ANDREW'S CHURCH SERVICE**  
Sunday School 11:00 a.m.  
Holy Communion 11:45.  
Evening 7:30.

**OBITUARY**

It was with great regret that the people of Gleichen heard of the passing of Alexander "Ginger" MacKinnon, the General Hospital, Calgary, after a lingering illness. The funeral took place Saturday morning April 2nd at 11:00 a.m. from the Layton & Brown Funeral Home, Calgary, with the usual military honors. The casket was draped with the Union Jack. Three members of the Calgary Branch and three members of the Gleichen Branch acted as pall bearers. The Rev. J. R. Davies chaplain of the local branch officiated.

The were many beautiful floral tributes. Four car loads of members of the Legion and friends attended from Gleichen.

He was laid to rest in the Field of Honour in the Burnside cemetery. "Ginger" as he was called by his friends in Gleichen was well-known. He came to Gleichen over 20 years ago, married when he was 20, and served four years at the front. While at the front he was gassed and from then on up till the time he died suffered from the effects.

The pallbearers were: Commander P. Duckworth, Calgary; J. Munro, Calgary; A. Morton, Calgary; J. Mose, J. Greer, W. Brown, Gleichen.

Among those from Gleichen who attended the funeral the following were noted: Commander G. Macey, Rev. J. R. Davies, Col. Lewis, G. Goodenham, A. Bremner, J. Gove, H. James, B. Jeffers, W. Brown, W. Varnell, Messrs. W. McConnell, B. Smith, T. Johnson, A. Bates, H. Brown, Jim Young, and C. McCauley, Miss Perkins, Miss Greer, Mrs. H. Perkins, Calgary.

We extend to them our heartfelt sympathy.

Mr. Frank Dear informs us, that a Gleichen old timer, James Henderson, died.

## NOTICE OF PREPARATION OF ASSESSMENT ROLL

Town of Gleichen Assessment Roll, 1932

Notice is hereby given that the assessment roll of the Town of Gleichen for the year 1932 has been prepared and is now open for inspection at the office of the secretary-treasurer of the Town from ten o'clock in the forenoon to four o'clock in the afternoon on every day which is not a public holiday, except on Good Friday and on that day from ten o'clock in the forenoon until two o'clock in the afternoon, and that any person who desires to object to the entry of his name or that of any person upon the said roll or to the assessment of any property or to the assessed value placed upon any property, must, within thirty days from the date of this notice lodge a complaint in writing with the secretary-treasurer of the town.

Dated this 20th day of March 1932.  
M. MURRAY,  
Secretary-Treasurer.

## Cliff, Fleury

PLASTERER  
—AND—  
BRICKLAYER

All Work Guaranteed  
FIRST CLASS  
Estimates Gladly Given  
GLEICHEN, ALBERTA

## It's Not a Home Until It's Planted

PERENNIAL BULBS, BERRY BRUSHES, TREES, SHRUBS, FRUIT TREES, ETC.

Attractive Prices  
L. R. GREER,  
Representing

Prairie Nurseries Ltd.  
PHONE 111 GLEICHEN

QUALIFIED  
WATCHMAKER  
JEWELLER

Prepared to repair all makes of watches and clocks and jewelry. Located in the old Jewelry Store.

ALL WORK GUARANTEED  
WATCHMAKER  
AND DONE  
AT REASONABLE RATES.  
V. HACKWORTH,

GLEICHEN, ALBERTA

recently in Standard. "Jimmi" as he was familiarly called in Gleichen left here some 15 or 18 years ago. While here he was in the well drilling business. He came to Canada in 1900 and homesteaded in the Gleichen district and for some years operated a large sawage, being one of the first settlers here. Retiring from active farming some time ago, owing to ill health, he had retired with Grace and Standard. He was a bachelor, and leaves many relatives in Denmark.

Funeral services were held April 8, for George Lawrence Peterson, well-known Namaka farmer who died on April 6, of complications of influenza, duration, at the age of 50 years.

Mr. Peterson was born in South Shields, England, and came to Canada about 47 years ago. For several years he farmed extensively in the Namaka district, and was a member of the council of M.D. Bow Valley, and secretary-treasurer of the Namaka school district.

Deceased is survived by his wife, four daughters, Grace of Bow Island, Ruth and Stella of Namaka, and Mrs. C. Gargiott, of Strathmore, and five children, Edna, J. A. Edgar, and Louis, all residing at Namaka.

Joan Crawford in "Pall" the most thrilling screen role is coming next Saturday night.

BLECKFOOT M. D. MEETING  
(Continued from another page)

of the D.N.R., Calgary, and the question of the inauguration of a new scheme to avoid their employees dependants becoming charge suggested.

The secretary-treasurer was instructed to advise Messrs. C. Gargiott and J. A. Edgar to go to the end of the road to see the damage claim against the Government.

## Try Our Want Ads

Here is your chance Two cents per word for each insertion; minimum charge 25 cents. Write your want ad, count the words in it, and multiply by two—then you know exactly how much your ad is going to cost. No charge for name and address. Count figures or groups of figures as a word. Ad must be accompanied by cash. No charge accounts on this class of advertising.

FOR SALE—A corner Gasoline Store and heater. Apply Mrs. N. Brown Gleichen.

FOR RENT—Two little houses four rooms each, garden, at Gleichen Street. Emil Griesbach, 401

WANTED—News from each of the district—community.

WANTED—work for Class 1833 tractor. Will guarantee good work at reasonable price. Box X Gleichen Call.

MARCELLING 50 CENTS PIANO LESSONS FOR BEGINNERS 25 CENTS AT THE HOME OF BLANCHE DESJARDIN GLEICHEN, ALBERTA

**Bolivar Chickens Are Better Chickens**

They are bred to a STANDARD not down to a PRICE. Alberta chicks; Leghorns 12c; Reds, Rocks, and Wyandottes 14c; B. C. Chicks 2c higher.

EXPERT SERVICE ON CUSTOM HATCHING LOWEST RATES

**Bolivar Hatcheries Ltd.**  
240 Third Ave. E., Calgary. PHONE R1718

—OR—  
CLOVERDALE, B. C.

## DAFOE'S COFFEE SHOP

HOME COOKED MEALS  
PALM ICE CREAM ON HAND FOR EASTER PIES AND CAKES MADE TO ORDER

TOBACCO AND CONFECTIONERY

## FREIGHT TRUCK LICENSE FEES

PROVINCE OF ALBERTA  
CLASSIFICATION OF TRUCKS

All freight vehicles and trucks, in addition to paying the fees set on the table, must also pay the usual motor vehicle license as formerly according to wheel base measurement.

CLASS A—Includes all trucks used as public carriers for freight, mail or passengers.

CLASS B—Includes all freight vehicles other than those in the class A—includes trucks carrying within cities, towns and villages. These are permitted to operate in the province of five miles beyond the corporate boundaries of the cities, towns or villages in which they are licensed. No fee in this class other than usual motor license.

CLASS D—Includes trucks owned by farmers, market gardeners, or ranchers and used for transporting of their own property. No fee other than usual motor license.

CLASS E—Includes trucks in Classes "C" and "D" used for hauling grain between August 1st and December 31st in any year. Fees in this class one-quarter of those in Class "B".

FEES FOR CLASSES "A" AND "B"  
Fees for Classes "A" and "B" are levied on gross weight, which shall mean the combined weight of the chassis, body and cab of the freight vehicle and the manufacturer's rated carrying capacity. Fees in these classes range from 50 cents per 100 lbs. to \$1.75 per 100 lbs. according to their weight classification.

Applications for truck licenses, stating weight and carrying capacity of truck, should be made to:  
E. TROWBRIE,  
Deputy Provincial Secretary,  
Edmonton, Alberta.

## CONFIDENCE

Farmers who do business with this company are confident of safety, of good treatment and efficient service. That is based on the company's record and reputation and the experience of western farmers during more than a quarter of a century.

Your U.G.G. Agent has been appointed an official representative of the Country Guide, and can take your subscription or renewal.

## UNITED GRAIN GROWERS LTD.

Elevators at: Gleichen, Arrowwood, Cluny, Shuldicke and Namaka.

event of failure appeal should be made to the council and addressed to the office of the secretary-treasurer, Gleichen, if it was the intention to appeal against the amount of damages claimed, and no intimation to Councilor Nelson.